

## Karaoke Capitalism Daring To Be Different In A Copycat World

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### Karaoke Capitalism Daring To Be

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### Karaoke capitalism : daring to be different in a copycat ...

In the article Karaoke Capitalism: Daring to Be Different in a Copycat World by Jonas Ridderstråle, Kjell A. Nordstrom writes: To succeed in business, you must 'dare to be different'... In the world of karaoke capitalism, success is not about getting a back-stage pass; following the rules is merely an imitation of life.

### Copycat Innovation, Karaoke Capitalism, Imitation ...

"Competing in a world of karaoke capitalism is about daring to be different, it is about writing the songs of the future and not focusing on the tunes of the past," explains Ridderstråle.

### CNN.com - Drowning out 'karaoke capitalism' - Mar 31, 2004

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